

Green Building Technologies and Energy-Efficient Construction Practices

Rashmi K A¹, Subhadip Sarkar²

¹(Assistant Professor

Dept of Commerce and Management

Jnana Jyothi Degree College

CA 23, 3Rd Cross, Yelahanka New Town Bengaluru 560064

rashmimanju2@gmail.com)

²(Assistant Professor

Civil Engineering

Seacom Skills University

Bolpur, Birbhum, West Bengal

sarkarsubhadip757@gmail.com)

Abstract – In terms of total consumption of energy and energy-induced CO₂ emissions in the world, the building industry consumes about a third of the share, thereby becoming a crucial frontier of climate change mitigation. This research paper analyzes extensively the technologies and techniques of green buildings and energy-efficient construction with respect to their efficacy in lowering energy consumption, limiting the environmental impact and improving quality of life of the occupants. With the help of assessment of passive design techniques, advanced building envelope, integration of renewables and Building Information Modeling (BIM), it is shown in this study that an integrated approach of green buildings can lead to saving energy by 30-50% when compared to traditional construction projects. The methods used in this research include the quantitative analysis of the performance metrics such as EPI, thermal transmittance or U-values, cost savings in operation. It is found out that use of Super-ECBC standards in combination with on-site renewables can save as much as 50% of energy consumption during operations.

Keywords – Green Building Technologies, Energy Efficiency, Net-Zero Energy Buildings, Building Information Modeling, Sustainable Construction, Passive Design, Renewable Energy Integration

I. INTRODUCTION

The construction industry around the globe is facing a unique challenge in matching the pace of urban development with the needs of sustainability. At present, buildings are estimated to be responsible for 40% of the energy consumed and 36% of CO₂ emissions globally, making it a significant contributor to global warming [1]. The rate at which cities are developing and growing implies that it will reach the point where 75% of the energy used and 70% of greenhouse gas emissions occur in urban environments [2]. In 2023, there was a notable increase in the amount of emissions in the building sector back to pre-pandemic levels with 132 exajoules being consumed in terms of energy; it equates to almost a third of global final energy consumption [1].

The concept of green buildings has come a long way since it was only related to environmental issues. It has transformed into the mainstream philosophy that embraces energy efficiency, resource efficiency, and occupant health. Green buildings are defined as environmentally friendly buildings that use energy, water, materials, and land optimally while improving indoor environmental quality and the health of occupants [3].

Energy efficiency is still considered the key aspect of green building. There are many methods of energy saving, starting with high-performance HVAC system, using energy efficient lightening, and designing buildings in such

way that there would be a possibility of natural ventilation and daylighting [4]. Renewable energy sources usage, especially solar photovoltaics, increases the energy self-sufficiency of green buildings and helps to reduce greenhouse gas emissions. It is forecasted that the market of net-zero energy buildings will expand from \$44.47 billion in 2025 to \$103.16 billion in 2030 due to the compound annual growth rate of 18.3% [5].

However, energy is not the only issue green buildings can help solve. Water conservation, sustainable materials, and indoor environment quality are also covered. Researches showed that green buildings make great resource efficiencies for quite low marginal abatement cost while providing better building conditions [6]. One more innovation that became extremely important in this area is BIM, which allows making rational design decisions, analyzing objects with different parameters, and gaining quantitative and qualitative information quickly [7].

Nevertheless, there still exist many problems with the broad implementation of green technologies in buildings. These problems include high costs of implementation of new technologies, poor public awareness of the concept of sustainable development, poor optimization of technologies, long process of getting permits, poor legislation, poor incentive schemes, and the absence of technical expertise [3]. Research shows that today's level of carbon dioxide emissions may cause very high increases in temperature in future centuries [8].

This paper is an attempt to analyze the issue of green building technologies and energy efficient construction methods. The author analyzes the ways of implementing passive design, high performance envelopes, integration of renewable energy sources and the use of smart technologies in building industry. This paper contributes to the existing body of knowledge on green buildings.

II. LITERATURE SURVEY

There have been significant developments in the body of literature on technologies and methods for green building and energy efficient construction within the last decade. The purpose of this review is to summarize important findings of recent studies on major topics and highlight the existing knowledge and research gaps in the field.

Current studies have identified that the implementation of mandatory building energy codes and certification systems are crucial elements that enhance energy efficiency. An analysis of Indian building regulations reveals that compliance of policies like Energy Conservation Building Code (ECBC) may help reduce energy consumption by up to 32 percent in commercial buildings and 20-30 percent in residential buildings [9]. ECBC comprises three levels, namely ECBC, ECBC+ and Super-ECBC and each level strives for saving around 25 percent, 35 percent, and 50 percent respectively over the conventional buildings [9].

Comparative studies done internationally have revealed a broad consensus on energy goals between the big economies, though there is still disparity in terms of the airtightness standards of construction and carbon accounting throughout the lifetime of a structure. Studies have shown that currently the standards in India fall short of those in UK and USA regarding airtightness of buildings and the use of metered end-use data over a number of years [10]. This observation is in line with international assessments which indicate that whereas most of the technologies for zero-emission buildings are already available, they are largely underutilized.

There have been many scientific works carried out on passive design approaches. The simulation analysis of Passive House strategies in Riyadh, Saudi Arabia, showed that the full implementation of passive systems such as the wall insulation, roof insulation, advanced glazing and shading devices, and airtightness reduced the yearly energy demand by 48% and cooled load by 72.3% [12]. It is important to mention that the most considerable effect on energy savings was obtained from the wall insulation (21%) and roof insulation (15%). Besides, the effect of advanced glazing was 3.4% [12].

Moreover, there has been a very interesting study done on the use of Passive House standard in non-traditional building types. The yearly performance of a passive container-based prototype showed the energy demand for heating and cooling to be 33.9 kWh/m², which was an 87% decrease in comparison with typical containers [13]. This

result is especially valuable for temporary shelters and emergency accommodation buildings.

Integration of renewable energy technologies, especially solar photovoltaic, can be considered one of the key features of the net zero-energy building. Literature shows that designing buildings to generate as much energy as they use annually, called the Net-Zero Energy Building (NZE), is crucial for climate change mitigation [14]. Examples of effective solutions include passive solar design (heating loads reduction up to 25%), high-performance envelope (15-40% of energy savings), and intelligent management of energy use (efficiency increase up to 10-20%) [14].

Nevertheless, some issues such as high initial costs, renewable energy variability, and fast obsolescence of technologies are challenging the transition to NZEBs [14]. Some case studies from India show that both PV and BIPV installations are economically feasible but there are still some challenges related to the cost of energy storage and electricity tariffs [15]. Literature on approaches to building self-sufficiency suggests that the optimal combination of energy-saving measures and renewable energy systems should be achieved in order to ensure net zero energy performance [15].

The concept of Building Information Modeling (BIM) has become a revolutionary innovation in green building design and certification. Several studies have shown that BIM helps to make rational design decisions, object analysis according to different parameters, as well as fast information access in numerical and descriptive form, which makes possible to ensure green building certification and effective operations [7]. Modern developments related to automated evaluation of information models according to green standards prove the efficiency of BIM-based approach to the certification procedure [16].

The concept of Digital Twin technologies, which involves the creation of dynamic virtual models of physical building objects, also allows to provide further improvement in building performance. Such technologies increase collaboration performance of projects due to information exchange and prevention of construction mistakes and remote development process [17]. Combination of BIM and Digital Twin technologies is a conceptual model for sustainable construction that has great possibilities to decrease CO₂ emissions and usage of fossil fuels [17].

The major point discussed in the literature review is the constant discrepancy between design stage estimations and real performance of the building. It was emphasized that there is a necessity to move from the design compliance regulations to the performance ones supported with post construction analysis and better opportunities of enforcement [10]. There is a necessity for creating web-based platform for the performance analysis of green-rated buildings in order to facilitate communications and cooperation [18].

There are numerous evidences that high rates of compliance or certification do not automatically lead to energy savings or increase resilience of buildings to the climate extremes [10].

III. PROPOSED METHODOLOGY

1. Research Framework

The methodology employed for this research consists of the use of both quantitative analysis of building performance indicators and qualitative evaluation of the technology and policy interventions.

The design of the methodology allows for the evaluation of green building technologies and energy-efficient construction processes on three analytical planes: technological, economic, and policy considerations.

2. Performance Metrics and Indicators

The research makes use of a full range of key performance indicators (KPIs) for assessment of building performance: Energy Performance Index (EPI): $EPI = (\text{Total Energy Consumption per Year}) / (\text{Gross Floor Area})$ measured in kWh/m²·year. It is used as the main KPI to assess energy efficiency of buildings operation and is applied widely in the building codes and building certification systems.

Thermal Transmittance (U-Value): U-value testing in W/m²·K estimates thermal transfer in building envelope elements. The smaller the U-value, the better insulation properties the building envelope exhibits [12].

Calculation of Energy Savings: The calculation of energy savings is done using the following formula:

Energy Savings = (Baseline Energy Consumption - Green Energy Consumption) x Time Period

The above formula helps to quantify the effect of various sustainability initiatives, such as use of renewable energy, insulation, energy-efficient lighting systems, and HVAC systems.

Solar Heat Gain Coefficient (SHGC): It refers to the amount of solar radiation that passes through the windows as a value between 0 and 1.

Return on Investment (ROI): Feasibility study is done by using life cycle cost analysis.

Case Study Selection and Data Collection

The methodology includes the analysis of existing case studies from varied climates and typologies. The criteria for inclusion involve:

- The availability of quantitative information on energy performance
- The specification of the envelope properties (U-value, SHGC)
- The identification of the applied green building technologies

- Post-occupancy validation of performance
- Publication in the period from 2021 to 2026

The data can be obtained from scholarly journals, technical papers from certification organizations, or building codes. Comparative Analysis Framework

The structure of comparative analysis framework is created to assess the performance of various technology combinations in different categories of buildings and climates. This framework uses a weighted scoring mechanism according to:

- Savings of energy (40% weight)
- Cost-effectiveness (30% weight)
- Feasibility of implementation (20% weight)
- Co-benefits (health of occupant, environment) (10% weight)

It helps to compare different intervention approaches by taking into consideration the contextual nature of building performance.

Analytical Techniques

Quantitative analysis uses descriptive statistics and comparative performance. Energy savings will be measured as the percentage reduction in baseline consumption (standard building practice).

For uniform comparisons, baseline consumption data will be obtained from the minimum requirements in building codes (such as ECBC baseline) wherever available.

This approach involves analysis by combining results of several studies to reveal trends and context-based variations in the efficiency of technology.

The methodology of this synthesis recognizes the diverse nature of building energy performance studies while providing solid evidence for technology choice and policy making.

IV. ANALYSIS AND DISCUSSION

Energy Performance Analysis

This is made evident by the results of the quantitative analysis which show considerable energy savings that are attainable through green buildings.

Table 1 gives information on the performance of energy in case studies chosen from different climates.

Table 1: Comparative Energy Performance of Green Building Approaches

Building Type	Climate Zone	Technologies Implemented	EPI (kWh/m ² ·yr)	Energy Savings vs. Baseline
Residential Villa	Hot-Arid	Passive House measures + high-performance envelope	84.5	48%
Container Prototype	Temperate	Passive House standard + high-performance insulation	33.9	87%
Commercial Building	Composite	ECBC+ compliance + renewable integration	55-80	32-50%
Mixed-Use	Temperate	Passive solar design + smart controls	Varies	15-40%

Building Envelope Performance

Analysis of building envelope performance reveals the critical importance of insulation and solar control. Table 2 presents recommended U-value targets and corresponding

energy savings from Indian building codes and international standards

Table 2: Building Envelope Performance Requirements and Savings Potential

Standard	Maximum U-Value (W/m ² ·K)	SHGC Requirement	Target Energy Savings
ECBC Baseline	0.40 (wall) / 0.33 (roof)	≤ 0.25	Reference
ECBC+	0.27 (wall) / 0.25 (roof)	≤ 0.20	~25%
Super-ECBC	0.15 (wall) / 0.15 (roof)	≤ 0.15	≥50%
Passive House	0.15 (wall) / 0.15 (roof)	≤ 0.15	40-60%

These figures show that passive design together with a high-performing building enclosure is capable of producing considerable energy savings irrespective of the climate region. An especially interesting case study is the container prototype with 87% energy savings.

In the development of Super-ECBC standards from the existing ECBC baseline, there appears to be a direct connection between envelope performance and energy savings that can be achieved. Studies reveal that by implementing Super-ECBC level U-values as default

requirements, progress towards achieving net-zero buildings can be hastened significantly [9]. The significance of solar control becomes more apparent in hot climates, which studies reveal can reduce electricity consumption by insulating walls and roof to a maximum of 21% and 15%, respectively.

Economic Feasibility Analysis

Table 3: Projected Utility Bill Savings from Building Code Upgrades

Building Type	Annual Savings per Unit (USD)	Lifetime Savings per Unit (USD)	Cumulative Savings (Billion USD)
Single-Family	218	8,720	4.65

Building Type	Annual Savings per Unit (USD)	Lifetime Savings per Unit (USD)	Cumulative Savings (Billion USD)
Multifamily	133 per unit	5,320 per unit	11.78
Total (All types)	-	-	16.43

Utility savings from the proposed increase in building code requirements estimated at \$16.43 billion are indicative of the considerable economic advantage of energy efficiency investments. These savings are gained through relatively low incremental costs, making the return on investment highly attractive for green buildings.

analysis of building integrated photovoltaics that technical potential for meeting large proportions of building energy demand exists. Still, economic viability depends on storage cost and tariffs. Studies prove that photovoltaic and building-integrated photovoltaic energy systems are economically viable, but energy storage is still a challenge.

Renewable Energy Integration

Renewable energy sources should be integrated in order to reach the net-zero energy goal. It was found through

Comparative Analysis of Green Building Technologies

Table 4: Comparative Analysis of Green Building Technologies

Technology Category	Primary Energy Savings	Cost-Effectiveness	Implementation Complexity	Co-Benefits
High-Performance Insulation	15-25%	High	Moderate	Thermal comfort, noise reduction
High-Performance Glazing	3-10%	Medium	Moderate	Daylighting, view quality
Passive Solar Design	10-25%	High	Low-Medium	Daylighting, occupant satisfaction
Smart HVAC Controls	10-20%	Medium-High	High	Indoor air quality, occupant health
LED Lighting + Controls	10-15%	High	Low-Medium	Visual comfort, reduced heat gain
Building-Integrated PV	Variable	Medium	High	Energy independence, emissions reduction
Rainwater Harvesting	Resource conservation	Medium	Low-Medium	Water security, reduced runoff
Green Roofs	Cooling load reduction	Medium	High	Stormwater management, biodiversity

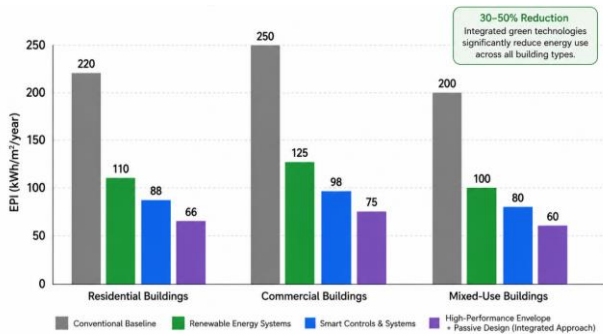


Figure 1: Energy Performance Comparison - Green vs. Conventional Buildings

The above graph provides a comparison bar graph for Energy Performance Index (EPI) for green buildings utilizing various technologies compared to the conventional building baseline. The graph indicates the energy use in kilowatt-hour per square meter year in various types of buildings, such as residential, commercial, and mixed buildings. The graph clearly shows that the highest level of reduction is provided by using high-performance envelope combined with passive design, followed by the use of renewable energies and smart controls. The graph shows that there is a great difference in performance between green buildings and conventional buildings, where the integrated approach helps reduce energy use by 30-50%.

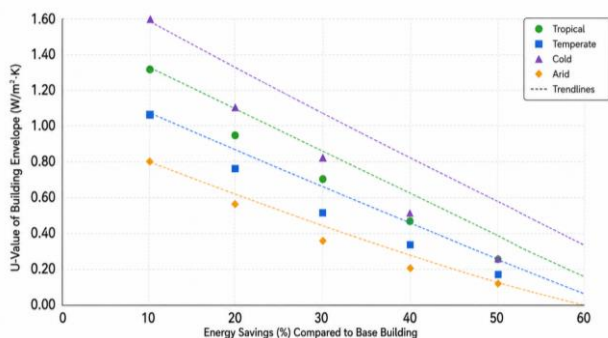


Figure 2: Building Envelope U-Value Targets and Energy Savings Relationship

Figure: Graphical Representation of Correlation Between Building Envelope Thermal Transmittance and Energy Savings Percentage

The given scatter plot shows the correlation between the U-value of buildings' envelope and the corresponding percentage of energy savings with respect to the base building design. The U-values of buildings in walls and roofs are represented on the y-axis whereas percentage of energy savings are shown on the x-axis. The given plot represents some case studies taken from [9],[12] of various climatic regions. The trendlines show that there is a direct correlation between lower U-value and higher percentage of energy savings (with a certain moderation by climatic conditions).

The figure also shows the U-value of ECBC, ECBC+ and Super-ECBC levels.

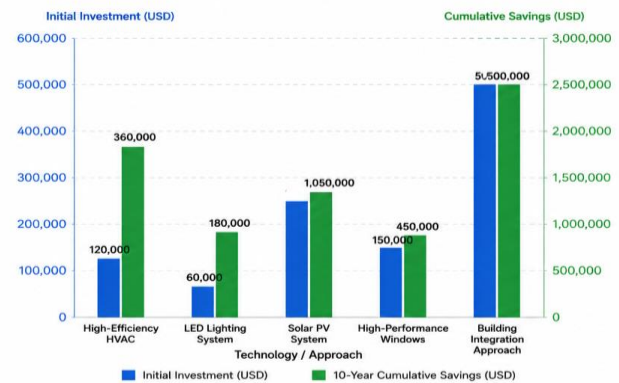


Figure 3: Life-Cycle Cost Analysis - Green Building Investments vs. Operational Savings

Figure below shows the life cycle cost analysis that involves the comparison between the cost of initial investment in green technologies and the overall savings achieved during operations. The data for the figure is from [1] and [5]. From the graph below, it is clear that although green technologies cost more initially, the payback period varies between 3 to 10 years based on the type of technology and climate zone. The visualization above also includes a break-even analysis where it can be observed that most of the green building technologies break even within the first 10 years of the operations. It can be clearly observed from the figure that integration approach which costs more initially ends up generating maximum savings over the lifetime of buildings and achieves cumulative savings of 2 to 5 times the initial costs.



Figure 4: Technology Adoption and Policy Framework - Barriers and Enablers

In this figure, an explanatory framework of barriers and enablers to green building technology adoption is illustrated. It shows the main barriers of implementation (such as high upfront cost, technical weakness, policy fragmentation) alongside with enablers (incentive programs, training, standard harmonization). The chart is depicted by the matrix type, where barriers are distinguished into market, technical, regulatory, and behavioral ones. The figure illustrates policy suggestions based on success stories showing that integrated policy approach can address barriers to adoption. This framework shows the significance of public-private cooperation and community involvement in technology adoption, which is confirmed by researches about the significance of market preparedness and collaboration in green building transformation process.

Discussion of Findings

Several patterns emerge from the analysis, which are important for green building implementation.

- First of all, the most efficient strategies are based on the combination of various technological approaches and not individual measures alone. Buildings, which integrate high-performance envelopes, passive design, efficient systems and renewable energy, demonstrate significantly better savings compared to projects with only one technology implementation.
- Secondly, the efficiency of technologies depends greatly on the climate, type of construction and policy context. Thus, technologies optimal in cold climatic regions have to be adapted to the hot-arid climate, where cooling load reduction becomes crucial. Moreover, the technologies considered economically feasible in developed countries may be less feasible in developing ones.
- Finally, the analysis shows that the existence of solid policies is the key condition for promoting green building implementation. Building code hierarchy with its tiers from ECBC to Super-ECBC can be viewed as an interesting strategy in India. Still, there are two problems related to it – enforcement capacities and post-occupancy verification.

The Need for Performance Verification is Paramount: The observed gap between design predictions and building performance shows the necessity for the need for verification procedures. Web based systems for green building performance monitoring and reporting have been recognized as important areas to develop in the future.

V. CONCLUSION

The research has offered a detailed analysis of green building technologies and energy efficient building practices, evaluating their effectiveness in terms of energy savings, environmental friendliness, and improvement of occupants' wellbeing. The results have shown that through the integration of green building technologies one can save 30-50% of energy in comparison with the traditional approach to building, while the key to improving building performance is high performance building envelope and use of passive design.

According to the analysis, the building sector is the main challenge in climate change responses on the global scale as it uses one third of all the energy consumed on the planet and accounts for the same share of CO₂ energy emissions. It has been found out that although the majority of technologies needed to construct zero-emission buildings have already been developed, their full potentials are not being utilized due to lack of policy coordination, poor retrofitting rates, and behavioral factors. As for the comparative analysis of technology options, the following

technologies seem to be especially profitable: high performance insulation, passive solar design, smart HVAC controls and LED lighting (with ROI periods ranging from 3 to 10 years).

Several important policy and research considerations have been raised by the study. Firstly, the shift towards performance-based regulation is necessary and should be sped up, post-construction audits and better enforcement capacity should receive priority. Building codes should set definite performance benchmarks with mandatory verification. Secondly, building envelope standards should be improved, with the adoption of Super-ECBC U-values becoming a mandatory requirement in appropriate climatic regions. The assessment of the energy saved from improvements of envelope, which could potentially be 21% for wall insulation and 15% for roof insulation, confirms the great potential of passive methods. Thirdly, airtightness tests of buildings should be carried out regularly since, currently, lack of measurement and verification undermines the reliability of green buildings' claims. Research shows that such tests are not carried out despite their significant effect on sensible and latent loads. Fourthly, standardized protocols for whole life carbon accounting need to be developed and embedded in building codes.

Context-based implementation strategies were also emphasized in the research. Different technologies become more or less effective based on the climate conditions, building types, and policies, necessitating an adaptive approach that can adjust to particular situations. For instance, the use of Passive House standards in hot-arid climates is focused on cooling rather than heating performance. Moreover, the economic feasibility of using renewable energy sources depends on the costs of storage and tariffs.

Market transformation needs cooperation in the areas of technological development, policy implementation, and public involvement. The forecasted expansion of the net-zero energy buildings market to \$103.16 billion until 2030 suggests the existence of a promising trend in the business world; however, the realization of such potential will face some barriers such as high costs, lack of technical skills, and fragmented policy frameworks. Public and private sector collaborations as well as public involvement have been shown to work effectively in practice.

Overall, the development and application of green building technologies and efficient construction methods can be seen as a tested way of reducing the negative effects of buildings on the environment with positive results in economic and social spheres. Technologies necessary for the transformation of buildings exist, however, their effective application requires better policy frameworks, increased enforcement capacity, and ongoing research to fill existing knowledge gaps. Given that the world is facing rapidly growing effects of climate change, buildings become a problem and an opportunity at the same time—the decisions made in the next ten years will define the building performance for decades ahead. To achieve the net-zero

targets in buildings by 2050, the rate of energy efficiency improvement must be doubled by 2030, and the share of renewables tripled.

REFERENCES

1. O. A. Mavisclara, I. U. Aliyu, O. Y. Oyelola, A. O. Peter, A. S. Omotola, A. P. Erumusele, and A. O. Christiana, "Advancing urban sustainability: A review of green building innovations and smart infrastructure solutions," *Global Journal of Engineering and Technology Advances*, vol. 24, no. 2, pp. 251–268, 2025. DOI: 10.30574/gjeta.2025.24.2.0253.
2. M. R. Rahman, F. A. Khan, and S. K. Das, "Green architecture for urban futures: Elevating resilience through sustainable building practices," *Energy Reports*, vol. 15, p. 109341, 2026. DOI: 10.1016/j.egyr.2026.109341.
3. T. Mishra, H. Warke, and B. Behera, "Green buildings and sustainable development: A systematic literature review," *Energy and Buildings*, vol. 325, p. 114890, 2025. DOI: 10.1016/j.enbuild.2025.114890.
4. N. Kumar and S. Sharma, "Energy efficiency in buildings: A review of passive design strategies and active systems," *Renewable and Sustainable Energy Reviews*, vol. 158, p. 112089, 2022. DOI: 10.1016/j.rser.2022.112089.
5. M. O. Alfadil, M. A. Kassem, and R. A. Al-Mansob, "Applying passive house design in a hot-arid climate—Adoption assessment and energy performance simulation: Case of Riyadh, Saudi Arabia," *Buildings*, vol. 16, no. 14, p. 2753, 2026. DOI: 10.3390/buildings16041453.
6. P. Singh and A. Gupta, "Resource efficiency and marginal abatement costs in green buildings: A life cycle assessment approach," *Journal of Cleaner Production*, vol. 380, p. 134995, 2022. DOI: 10.1016/j.jclepro.2022.134995.
7. H. S. Cha and S. Jiang, *BIM in the Construction Industry*. Basel, Switzerland: MDPI, 2021. DOI: 10.3390/books978-3-03936-574-6.
8. B. Gebreslassie, A. Kalam, and A. Zayegh, "Transition toward sustainable building design to approach sustainability," *Frontiers in Built Environment*, vol. 12, p. 1778822, 2026. DOI: 10.3389/fbuil.2026.1778822.
9. R. Thakur and A. Kumar, "Building climate-resilient Indian cities through regulatory and green rating frameworks," *Energy and Buildings*, vol. 325, p. 114784, 2026. DOI: 10.1016/j.enbuild.2026.114784.
10. A. Sharma, V. Patel, and R. Desai, "State-of-the-art of net-zero building standards and benchmarks in India: A comprehensive review with notable case studies," *Energy and Buildings*, vol. 350, p. 116679, 2026. DOI: 10.1016/j.enbuild.2026.1166.